

**RAJEEV GANDHI MEMORIAL COLLEGE OF ENGINEERING & TECHNOLOGY
(AUTONOMOUS)**

Department of Management Studies

Web of Science

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1. Dr.Aliya Sultana, " Socio Economic Problems - A study of Sugali Tribe in Jillelamanda Pedda Thanda, Chittoor Distruct, Andhra Pradesh" Journal of Mechanics of Continua and Mathematical Sciences, ISSN : 2454 7190, Vol 15, No 8, August 2020, pp 799-813.

2. Dr.M Sudheer Kumar "A study on Innovative marketing strategy towards fast Movable consumer goods (FMCG) industries in India', Journal of Mechanics of Continua and Mathematical sciences, ISSN: (e) 2454 -7190,Vol-15,Issue No.-8,Aug(2020) (p)787-798, August-2020