



RAJEEV GANDHI MEMORIAL COLLEGE OF ENGINEERING & TECHNOLOGY
(AUTONOMOUS)

Department of Management Studies
Publications 2019-2020 (up to January 25th 2020)

Scopus Journals: 11

1. Dr.Aliya Sultana, “Exit Interview-A Competency based Practice for Employee Retention”, International Journal of Innovative Technology and Exploring Engineering, ISSN :2278-3075, Volume-8 Issue-12, October 2019.
2. Dr.Aliya Sultana, “Perception of Investor towards Risk in Various Investment Avenues”, International Journal of Recent Technology and Engineering (IJRTE), ISSN: 2277-3878, Volume – 8 Issue-2, July 2019.
3. Dr.Aliya Sultana, “Investor Perception towards Investment Avenues”, International Journal of Recent Technology and Engineering (IJRTE), ISSN: 2277-3878, Volume – 8 Issue-2, July 2019.
4. Dr.M.Sudheer kumar entitled “Analysis on Rural Urban Employee Job Satisfaction towards SBI Bank in Rayakaseema Division ”, published in International Journal of Innovative Technology and exploring engineering (IJITEE), ISSN:2278-3075- Vol-8 Issu-9S3-July-2019.
5. Dr.M.Sudheerkumar entitled “Job satisfaction in public sector bank employees”, published in International Journal of Innovative Technology and exploring engineering (IJITEE), ISSN: 2278-3075- Vol-8 Issu-9-July-2019.
6. Dr.G.Vijaya Kumar ‘Impact of Social Advertisement towards Health and Hygeine’, international Journal of Recent Technology and Engineering (IJRTE), Volume-08, Issue-3, pp 7056-706, ISSN: (online) 2277-3878, Impact Factor 5.92 for the year 2018, September, 2019.
7. Dr.G.Vijaya Kumar ‘Effectiveness of social advertisements on attitudes and Practices’, International Journal of Innovative Technology and Exploring Engineering (IJITEE), Volume-09, Issue-1, pp 2464-2468, ISSN: (e) 2278-3075, Impact Factor 5.54 for the year 2018, November, 2019.

8. Dr.G.Vijaya Kumar ‘Consumer Satisfaction towards E-Banking’, International Journal of Innovative Technology and Exploring Engineering (IJITEE), Volume-09, Issue-2, pp 5063-5068, ISSN: (e) 2278-3075, Impact Factor 5.54 for the year 2018, December, 2019.
9. .Sowjanya entitled “The Mediation Effect of Contingent Workforce in the Relationship between Organizational Commitment and Job Satisfaction”, published in International Journal of Advanced Science and Technology (IJAST), ISSN:2005-4238E-ISSN:2207-6360 Vol-127-June-2019.
10. S.Sowjanya entitled “Impact of contingent workforce on Productivity of the organization with respect to cement manufacturing industries”, published in International Journal of Recent Technology and Engineering (IJRTE), ISSN: 2277-3878, Volume-8, Issue-2S3, July 2019.
11. K. Pushpa latha entitled “A Study on Effect of Bancassurance Model on The Financial Performance of Selected Commercial Banks “published in Restaurant Business, vol. 15,15-Issue, August, 2019.